

# Basavaraj K S *Senior UI/UX Designer*

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## Profile

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Experienced Senior UI/UX Designer with over 6 years in creating intuitive and engaging user experiences. Proficient in user research, wireframing, prototyping, and visual design, I have led crossfunctional teams on diverse projects, from web and mobile applications to enterprise solutions. My approach emphasizes a user-centered design process, leveraging data-driven insights to enhance usability and drive business goals.

Passionate about mentoring junior designers, I strive to foster a collaborative environment that encourages creativity and innovation. Committed to staying updated with industry trends, I continuously seek opportunities to improve user experiences.

## Professional Experience

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2022 – present  
Bangalore

### **(Echidna Software Pvt. Ltd.)**

*UX Designer*

Experienced UX Designer with a proven track record in both B2B and B2C projects, including Katalog, STI Firestop, and Protis Global. I have led comprehensive design processes from initial client discovery through post-launch testing, optimizing digital experiences and effectively aligning products with customer needs to achieve business objectives

2021 – 2022  
Bangalore

### **(Vedantu Innovations. Pvt. Ltd)**

*UI/Visual Design*

As a Visual Designer, I contributed to a variety of projects, including app visuals, dashboards, social media advertisements, and thumbnail designs. This diverse experience enabled me to apply my design skills across multiple mediums, significantly enhancing project success and creating visually impactful solutions that resonate with target audiences.

2020 – 2021  
Bangalore

### **(Home Screen Network Pvt. Ltd)**

*Visual Designer*

As a Visual Designer, I focused on creating app banners, visuals, website screens, and thumbnails. This diverse experience enabled me to refine my skills across multiple design platforms, consistently delivering visually impactful solutions that enhanced user engagement and contributed significantly to the overall success of each project I undertook

2019 – 2020  
Bangalore

### **(S3 Ventures)**

*Graphic Designer*

As a freelance Graphic Designer, I specialized in crafting engaging visual elements, including thumbnails, banners, and logos. By leveraging my creativity, I delivered impactful assets tailored to each project's unique requirements, enhancing their overall appeal and effectiveness in achieving client goals and engaging target audiences

2018 – 2019  
Bangalore

### **(Pichkaari Design Studio Pvt. Ltd)**

*Graphic Designer*

As a Graphic Designer, I focused on creating layouts for applications and websites, along with thumbnails, banners, and logos, enhancing visual appeal and functionality across various digital platforms.

## Skills

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Figma

Sketch App

Adobe XD

Adobe Photoshop

Adobe Illustrator

Miro

## Education

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2020 – 2022  
Bangalore **Master Of Visual Arts**  
*Karnataka Chitrakala Parishath*

2016 – 2020  
Bangalore **Bachelor Of Visual Arts**  
*Karnataka Chitrakala Parishath*

## Courses

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2022  
Bangalore **Certification Course, UX Design**  
*Imagin XP*  
UX design is all about creating meaningful experiences for users. It involves understanding their needs, preferences, and behaviors to design products that are easy to use and enjoyable. By prioritizing empathy and simplicity, UX designers help people connect with technology more naturally.

## Awards

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### Star Performer Award

*Echidna Software Pvt. Ltd*

I earned performance awards for creating outstanding user experiences in two major projects in 2021 and 2022. My work helped achieve quarterly performance ratings between 4.5 and 5, reflecting my dedication to delivering quality and ensuring users are truly satisfied.

## Declaration

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I hereby declare that the information provided in this resume is true and accurate to the best of my knowledge.