

Basavaraj K S

UI/UX Designer

About Me

I have a strong passion for exploring and implementing innovative solutions within the digital experience domain. Grounded in the essentials of color, typography, and illustration, I draw upon these fundamentals to foster creative problemsolving approaches.

A dedication to ongoing learning pushes me to broaden my knowledge and skills daily. Striving to unlock my full potential serves as a consistent source of motivation.

With expertise in user research, experience design, interface design, interaction design, product design, game design, and Illustrations, I possess a versatile skill set aimed at crafting significant and influential digital experiences.

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https://www.basavarajks.com



+91 9902872899



hello@basavarajks.com



Bangalore, Karnataka

Skills

Figma

Sketch App

Adobe Photoshop

Keynote

Zeplin

Adobe Illustrator

Premiere Pro

UX Designer - (Echidna Software Pvt. Ltd.)

Year of 2022 - Present

UX designers are tasked with executing diverse B2B and B2C projects, spanning from initial discovery sessions with clients to conducting final testing after the product goes live. I've supported numerous clients in aligning customer needs with product specifications, thereby improving their digital user experiences.

Visual Designer - (Vedantu Innovations. Pvt. Ltd)

Year of 2021 - 2022

As a Visual Designer, I actively participated in a range of projects, spanning from Tatva Test Books and social media advertisements to PowerPoint presentations and thumbnail design. This diverse experience allowed me to apply my design skills across different mediums, contributing to the success of each project.

Visual Designer - (Home Screen Network Pvt. Ltd)

Year of 2020 - 2021

In my role as Visual Designer, I engaged in a diverse array of projects, encompassing Tatva Test Books, social media advertising campaigns, presentations (PPTs), and the creation of thumbnails. This experience allowed me to hone my skills across various design mediums and platforms, contributing to the success of each endeavor.

Graphic Designer - (\$3 Ventures)

Year of 2019 - 2020

In my freelance capacity as a Visual Designer, my focus centered on crafting engaging visual elements such as thumbnails, banners, and logos. Utilizing my creativity, I aimed to deliver impactful visual assets tailored to the specific requirements of each project, enhancing their overall appeal and effectiveness.

Graphic Designer - (Pichkaari Design Studio Pvt. Ltd)

Year of 2018 - 2019

As a Visual Designer, I dedicated my efforts to crafting layouts for both applications and websites, while also undertaking the creation of thumbnails, banners, and logos to enhance visual appeal and functionality.

Master Of Visual Arts

Year of 2020 - 2022

Karnataka Chitrakala Parishath, Bangalore, Karnataka, India

Certification Course, UX Design

2022

Imagin XP, Bangalore, Karnataka, India

Bachelor Of Visual Arts

Year of 2016 - 2020

Karnataka Chitrakala Parishath, Bangalore, Karnataka, India

Intermediate (PUC)

Year of 2011 - 2013

Sree Vijaya PU College, Chintamani, Karnataka, India

SSLC

Year of 2010- 2011

Suma Shree English Medium High School, Chintamani, Karnataka, India







